

BECOME THE INFLUENCE. **BE BOLD.** TAKE RISKS. LIVE LIFE FREELY. BE INSPIRED. LEAD BY EXAMPLE. TRUST YOUR GUT. BE EMPOWERED. MOTIVATE THROUGH INSPIRATION. SAY WHAT YOU FEEL AND MEAN WHAT YOU SAY. STAND FOR WHAT YOU BELIEVE IN. **EXCEED YOUR EXPECTATIONS.** BELIEVE IN YOURSELF. DON'T TAKE NO FOR AN ANSWER. BE YOUR BEST SELF. EMPOWER OTHERS. **ACHIEVE GREATNESS.** STAND FOR SOMETHING OR YOU WILL FALL FOR ANYTHING. YOU ARE CAPABLE. BE THE CHANGE THE WORLD IS LOOKING FOR. **MAKE A DIFFERENCE.** STAND UP TO APATHY. BE THE INSPIRATION. EXALT YOUR VOICE. **CHALLENGE THE STATUS QUO.** NEVER FORGET TO SPARKLE. REACH FOR THE STARS BECAUSE YOU HAVE THE POWER TO DO SO. AWAKEN YOUR INNER BEING.

# CANADA ELLE INSPIRES

## KEYNOTE SPEAKER



### ◀ FARAH MOHAMED

Founder and CEO of G(irls)20, which has a commitment to creating 100 million new jobs for women and promotes the economic and educational empowerment of girls and women. She has been named one of the BBC's "100 Women" and is one of Women of Influence's "Top 25 Women of Influence in Canada."

## EVE AWARD RECIPIENTS



### ◀ JENNI BYRNE

Was political adviser to former Prime Minister Stephen Harper and known as his "single best political organizer." She is also former director of political operations and deputy national campaign manager for elections. She was adviser to the chief of staff while working for Harper's office.



### ◀ ANNE MCGRATH

Identified as one of the 100 most influential people in government and politics in Ottawa and an activist in labour, student and women's movements. She is the first female parliamentary secretary to the first female premier of Alberta, Rachel Notley.



### ◀ KATIE TELFORD

Chief of staff to Prime Minister Justin Trudeau—the first female to hold this position in Canada—she also led Trudeau's Liberal leadership campaign. She had been deputy chief of staff to Stéphane Dion and worked as a senior consultant at a public government relations firm in Toronto.

## CELEBRATE CANADIAN WOMEN'S 100TH ANNIVERSARY OF THE FIRST RIGHT TO VOTE

Join ELLE Canada publisher Sandra E. Martin for an evening of empowerment, strength and inspiration as we salute Equal Voice Toronto's efforts to advocate for gender parity.

Second in the *ELLE INSPIRES* event series, listen to stories of Canadian women who are changing the lives of women and girls nationwide.

## HONOUR THE EVE AWARD RECIPIENTS

Recognize Equal Voice Toronto's prestigious EVE AWARD recipients for their exceptional contributions to promoting the election of more women to Parliament.

**TICKETS ONLY \$25**

**Tuesday, Oct. 18**

7–9 p.m.

ST. LAWRENCE CENTRE FOR THE ARTS,  
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